



STRATEGIC PLAN | 2018- 2021

Focus Areas

1. ADVANCING RESOURCES

Morningstar Senior Living values its relationships with employees, volunteers, community partners, and donors; and must attract, grow and develop the talent and treasure that each constituency brings to our mission.

2. ENHANCING LIFESTYLE ENVIRONMENTS & AMENITIES

Morningstar Senior Living must continually enhance its campus facilities and environments including expanding the styles of living provided as well as the choices of residency plans and amenities offered so as to meet and exceed customer expectations while still honoring responsible fiscal stewardship and environmental sustainability.

3. INFORMATION & COMMUNICATIONS TECHNOLOGY

Morningstar Senior Living must proactively research and invest in new technologies to advance our effectiveness and efficiency for all persons served.

4. INNOVATIVE HOME & COMMUNITY LIVING

Morningstar Senior Living is committed to support and engage individuals so that they may gracefully THRIVE wherever they call home.

5. PURSUIT OF VIBRANT LIVING

Morningstar Living will create meaningful opportunities to support, inspire and engage residents, families, staff and members of the community at large with their individual pursuit of a vibrant life and a balance sense of well-being.

